

MEDIA RELEASE 21 November 2008

EASTERN CREEK RACER DAYS, A FAST TRACK TO THE PODIUM

2009 will see the launch of **Eastern Creek Racer Days**. The new event is a joint venture between Eastern Creek Ride Days and Californian Superbike School.

The **Eastern Creek Racer Days** program will feature three elements, including the globally renowned Superbike School program American Keith Code began in 1980. Initially developed to tutor racers, the California Superbike School has now trained more than 130,000 riders and racers from around the world, producing multiple World & National Champions, including names such as Wayne Rainey, John Kocinski, Scott Russell and our very own Chris Vermeulen.

Another element available at each **Eastern Creek Racer Day** will be the opportunity to rub shoulders with our 'Industry Mentors' which will include; Race Team Managers; Technicians; and Factory Contracted Riders. These mentors will be there for you to harass as much as you like with the specific questions that you always wanted answered, but haven't had the opportunity to ask.

Finally, there will be sessions set aside for race practice. These sessions are open to holders of open road race licences only. Groups will be limited to 25, with lap timing available on the day, giving racers an opportunity to practice without dodging road riders as is the case with a regular ride day.

Groups will be small (20 – 25 per group), with all activities designed for current competitors, riders preparing to race and serious track day riders wishing to improve their skills. Each group will be allocated a minimum of 5 x 20 minute sessions for the day.

As a very special guest of the inaugural Eastern Creek Racer Day, California Superbike School founder and motorcycling legend, Keith Code, will visit Eastern Creek International Raceway to launch the new service on Australia Day, January 26, 2009, with other major guests to be announced shortly.

"It has been an honour to run the Australian branch of the California Superbike School for more than 12 years and also Eastern Creek Ride Days for almost 4, and it is with great pleasure that we announce this joint venture, allowing racers to enjoy Eastern Creek as never before. With the options of; open practice only; open practice with access to the best in the industry mentors in Australia; and the most respected track riding school in the world, we're sure that anyone who is serious about their track riding will find exactly what they're looking for!" enthused Superbike School head honcho Steve Brouggy

" With the addition of Racer Days we now offer a complete selection of options for motorcycle enthusiasts all conducted by the one quality provider, " said Eastern Creek marketing manager Phil Harrison

Prices start from \$229 for Race Practice, \$299 for Race Practice with Industry Mentors, and the patented Superbike School product for \$429.

Eastern Creek Racer Days is an additional service to Eastern Creek Ride Days and California Superbike School Days.

Dates (Jan – June 2009)

Monday 26th January

Friday 20th February

Friday 24th April

For information and bookings visit www.superbikeschool.com.au
or phone 1300 793423.

Media enquires contact Steve Brouggy 1300 793 423